

Dear Parents and Guardians:

The **Labels for Education Program** is a great way to get **FREE** merchandise for our school!! Effective this school year, Campbell's has made it easier to redeem labels! With your help, St. Rose of Lima Catholic School will be able to obtain free classroom material for our students!

Change in Remitting Labels

You need to clip the **UPC with the picture** of the Campbell's soup child holding the pencil. Below is an example.



Attached is a two-sided flyer, which gives the eligible products and their point value. As you can see, some of the products are **worth 1 or 5 points**.

Help multiply our efforts by asking your friends and family to collect proofs of purchase on behalf of our school!

When Kroger or Marsh supermarket offers a **bonus certificate opportunity**, please take full advantage of this opportunity!!

St. Rose of Lima Catholic School has **8,431 points banked** with Campbell's. Last year, we banked 7,494 of those points. Of that, we remitted 25 bonus certificates totaling 2,850 points.

So we can obtain items the teachers have selected, **our goal** for this year is to bank **12,000 points!**

Please remit the UPC's and bonus certificates to your child's teacher or drop into the Campbell's container in the atrium.

If you have any questions or would like to help with our Labels for Education collection drive, please contact our program coordinator, Donna Ford, at 736-0837 or sign up at a P.R.I.D.E. meeting! Don't forget to visit **labelsforeducation.com** for a complete list of participating products and more information about the program.

Thanks so much for your support! Together with Campbell's Labels for Education — we can build a better school for our children.