



Sponsored  
By  
PRIDE

## 2-4-6 Reading Program

Dear Parents,

We are excited about our Reading Program that we started today! We hope you are too!

Today we set aside at least 12 minutes to read and we have set aside time each school day to reach our goal. Your part is really quite simple. Just read a couple of bedtime stories each night and that will help you achieve your 12 minutes at home. Then ask family, friends, co-workers, and neighbors to sponsor our program and help our school receive educational materials that we will use in the classroom.

Remember, just 6 sponsors at \$1.00 per hour will help us reach our goal! Since the program only lasts a total of 4 hours, we feel that \$4.00 is a reasonable contribution. Of course, any amount will help towards our goal. Up to 50% of the funds collected (yes 50%) will be used to select educational materials from Discovery Toys, a leader in quality developmental products for children. Each teacher will have to opportunity to create a wish list for items they can use in their classroom. Free toys will also be earned on our orders, which means we actually receive 100%+ of the money collected!! The remaining money will be used by PRIDE to continue to sponsor other teacher wishes.

Since you already know the value and pleasure of reading aloud to your child, this program should be enjoyable for all who participate. What a great way to earn educational toys, books, and games for our classroom!

A certificate of achievement will be awarded to every child who participates in the program, and a special prize will be awarded to the class that raises the most pledge money per student.

Thank you in advance for your support and participation! Have fun reading!

Remember that all pledge money should be turned in by: Wednesday, March 23, 2011.